SHAKSHI CHOUDHARY



ACADEMIC PROFILE			
MBA - Finance	7.69 CGPA	Jagdish Sheth School of Management, Bengaluru	2025
BBA	84.5 %	Vivekananda Global University, Jaipur	2021
Class XII (CBSE)	64.8%	Sri Chaitanya Techno School, Vishakhapatnam	2017
Class X (CBSE)	95.0 %	Shivam International School, Patna	2015

AREAS OF STUDY

 Areas of study include financial analysis, risk assessment, data management, credit risk assessment, analytics, blockchain management, fintech productmanagement, and fintech products overview.

INTERNSHIP(S) 2 Months

CUSTOMER RELATIONS INTERN | BIGBAZAR, JAIPUR

• Engaged with customers to inform them about new products, marketed and promoted the Fast Pay app, assisted customers with app usage and login, and facilitated earning of premium cashback points for enhanced shopping experience.

ACADEMIC PROJECT(S)

Credit Risk Assessment using Machine Learning

- Developed a machine learning model using Python, scikit-learn, and Boost to predict credit default risk.
- Analyzed large datasets to identify key predictors of credit risk, ensuring robust data preprocessing and feature engineering.
- Evaluated model performance using various metrics such as accuracy, precision, recall, and ROC-AUC to ensure reliability and effectiveness.

FAFSA, Ratio Analysis of BMW

- Conducted a detailed financial ratio analysis of BMW, focusing on key metrics such as profitability, liquidity, solvency, and efficiency.
- Gathered and analyzed financial statements, including balance sheets, income statements, and cash flow statements, to calculate ratios.
- Interpreted ratio results to assess BMW's financial health and performance over time, identifying trends and areas of concern

Digital Lending App for Students: PENNYPOT

- **Problem Statement for Project**: Despite rising demand for financial independence among students in top colleges, affordable monthly allowance lending options remain scarce.
- **Solution:** Penny Pot is a digital lending platform that provides students with monthly allowances to ensure financial independence and build credit through timely repayments, serving as a financial safety net for their expenses.
- Performed thorough research for Customer segmentation, Gap Analysis, Value creation for users, Risk & Rewards strategy for project, User Interface, Delivery to users' method, Funding and Revenue stream for the project, Post-Delivery or maintenance services, Risk Management and Marketing Strategies to follow

CERTIFICATIONS Soft Skills in Business Negotiation and Marketing Strategies NPTEL SILVER MEDALIST (SWAYAM) 2021 Digital Marketer Advanced **GOOGLE GARAGE** 2023 Advanced Microsoft Excel **UDEMY** 2023 Financial Analytics (Beginners) Yale University 2024 Python for Beginners University of Michigan (Course era) 2024 **POSITIONS OF RESPONSIBILITY Hospitality Head for Kanyathon** 2023-2025 Led the hospitality team for a charity event to save the girl child. Coordinated with multiple stakeholders, including vendors and volunteers, to ensure smooth

Vijay Bhoomi University Karjat (Maharashtra)

Managed logistics, guest accommodations, and event schedules to enhance the overall participant experience

Moderator for FnF Debate Competition

operations.

2023-2025

- Moderated two sessions of the debate competition.
- Facilitated discussions by posing questions and managing time effectively to allowbalanced participation.
- Provided constructive feedback to participants, promoting critical thinking and publicspeaking skills

JAGSOM, Bengaluru

Core Editor & Event Planner- Fintech Committee

2023-2025

- Edited and wrote articles for the Fintech Committee.
- Organized events and curricular and managed the editorial section for the newsletter.

ACCOMPLISHMENTS

Competitions and Activities

- Volunteered for Akshaya Patra Child Care Ashram, Jaipur
- SOCIAL IMMERSION PROGRAM (SIP) Volunteer
 SADHNA Forest SIP Program, Pondicherry, (10 days)
- Participated in a 10-day volunteering program focusing on reforestation activities, sustainability, zero waste cleaning, team work and community living.
- Volunteered for an ANIMAL WELFARE, HELP FROM SUFFERING, Jaipur

SKILLS

 Microsoft Excel, PowerPoint, Python, SQL, Tableau, Problem-solving abilities, Critical Thinking, Communication Skills, and Adaptability.